

Sport Management (SPMT)

Courses

SPMT 52903. Athletics and Higher Education. 3 Hours.

This course features an examination of the historical development of athletics within American institutions of higher learning with an emphasis upon concepts and ideals that underlie the developments and the major problems affecting contemporary intercollegiate athletics. The purpose of this course is to teach the learner about the development of intercollegiate athletics from the mid-19th century to today. A second purpose of this course is to examine the major issues facing sport administrators within intercollegiate athletics today. (Typically offered: Fall)

SPMT 5740V. Internship. 1-3 Hour.

This experiential-based course requires 37.5 hours of work in a recreation or sport setting per 1 credit hour. (Typically offered: Fall, Spring and Summer)

SPMT 58003. NCAA Governance, Legislation, & Compliance. 3 Hours.

This course examines NCAA governance and both the NCAA legislative and infractions processes. As familiarity with and knowledge of NCAA legislation becomes increasingly important within the college athletics industry, a purpose of the course is to examine the NCAA's operative bylaws (11 through 17). The course will incorporate NCAA infractions cases as a method to learn application of the legislation. An overarching objective is to increase appreciation of NCAA rules compliance yet encourage critical thought of both the infractions process and legislative content. (Typically offered: Irregular)

This course is cross-listed with LAWW 58003.

SPMT 58103. Social Issues in Sport. 3 Hours.

Using sociological theories and scholarship to examine social and cultural influences on sport. Course is based on a social justice framework and a cultural studies perspective. (Typically offered: Fall)

SPMT 58503. Capstone in Sport Management. 3 Hours.

Capstone course where students utilize program courses to solve administrative issues which may arise in an organization. Attention is given to how departmental organization, administrative practices and policies, strategic planning, personnel management, finances, and legal areas are integrated to create solutions to broad-based contemporary issues. (Typically offered: Spring)

SPMT 58703. Leadership in Sport Management. 3 Hours.

Considers research, theory, and practical applications of leadership principles utilized in the provision of sport management. Focus is on motivation, attitude, communication, group dynamics, and problem solving. (Typically offered: Spring)

SPMT 58803. Sport Marketing. 3 Hours.

Examines specific strategies for marketing sport programs. (Typically offered: Fall)

SPMT 58903. Sport Finance. 3 Hours.

Develops an understanding of both public and private finance management for students in public and private management positions. Provides an understanding of the budgeting processes and techniques used in obtaining and controlling funds, including private sector finance problems in areas of credit, pricing, indexing, and debt management. (Typically offered: Fall and Spring)

SPMT 6000V. Master's Thesis. 1-18 Hour.

Master's Thesis. (Typically offered: Fall, Spring and Summer) May be repeated for degree credit.

SPMT 6050V. Independent Study. 1-3 Hour.

Independent study. (Typically offered: Fall, Spring and Summer) May be repeated for up to 3 hours of degree credit.

SPMT 65303. Legal and Political Aspects. 3 Hours.

An overview of major legislation affecting sport management professions, how to operate within these laws, and methods for influencing new legislation. Also discusses political aspects of professions both outside and inside government agencies. (Typically offered: Spring)

This course is cross-listed with LAWW 59203.