

# Business (BUSI)

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## Courses

### **BUSI 10101. Writing with Integrity for the Academic World. 1 Hour.**

This course is designed to train students in responsible academic writing with a particular emphasis on academic honesty in the writing process. This course will emphasize the skills necessary to distinguish what ideas are your own, and which have been gleaned from another source. We will examine the ideological foundations of intellectual property, and the ethical implications of recognizing intellectual property as belonging to its creator or creators. (Typically offered: Fall and Spring)

### **BUSI 10303. Data Analysis and Interpretation. 3 Hours.**

This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: (MATH 20503 or MATH 24004, each with a grade of C or better) and ISYS 11203 with a grade of C or better. (Typically offered: Fall, Spring and Summer)

### **BUSI 103H3. Honors Data Analysis and Interpretation. 3 Hours.**

This is an introductory level course covering topics involving estimation of population characteristics, research design and hypothesis testing, as well as measuring and predicting relationships. The course should enable the students to develop an understanding regarding the application and interpretation of basic data analysis techniques with an emphasis on statistical applications. Prerequisite: (MATH 20503 or MATH 24004, each with a grade of C or better) and ISYS 11203 with a grade of C or better. (Typically offered: Irregular)

### **BUSI 11101. Freshman Business Connection. 1 Hour.**

Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities. (Typically offered: Fall)

### **BUSI 111H1. Honors Freshman Business Connection. 1 Hour.**

Development of personal development skills, including time management; stress management and academic planning, necessary for success; introduction to business career options and opportunities. Prerequisite: Honors standing. (Typically offered: Irregular)

### **BUSI 16000. Undergraduate Research Assistant. 0 Hours.**

Undergraduate research. (Typically offered: Fall, Spring and Summer)

### **BUSI 20603. Workplace Competencies. 3 Hours.**

This online course identifies the skills necessary to be successful as a professional in the workforce. Employers expect new college graduates to possess certain competencies. This course identifies and creates opportunities for the development of the skills most often valued in the workplace, including working in a team structure; goal setting; decision making and problem solving; planning, organizing and prioritizing work; power, persuasion and oral communication; obtaining and processing relevant data; technical skills evaluation; written communications skills; workplace image and attitude; corporate values and workplace ethics; and influencing others at a new job. (Typically offered: Irregular)

### **BUSI 2100V. Special Topics in Business. 1-6 Hour.**

Special topics of an interdisciplinary nature. (Typically offered: Spring) May be repeated for up to 6 hours of degree credit.

### **BUSI 210HV. Honors Special Topics in Business. 1-6 Hour.**

Special topics of an interdisciplinary nature. Prerequisite: Honors standing. (Typically offered: Spring) May be repeated for up to 6 hours of degree credit. This course is equivalent to BUSI 2100V.

### **BUSI 2300V. Walton College Study Abroad. 3-6 Hour.**

Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Departmental consent. (Typically offered: Irregular) May be repeated for up to 12 hours of degree credit.

### **BUSI 230HV. Honors Walton College Study Abroad. 3-6 Hour.**

Open to undergraduate students studying abroad in officially sanctioned programs in Walton College. Topics vary by location of study abroad opportunities. Prerequisite: Honors standing and departmental consent. (Typically offered: Irregular) May be repeated for up to 12 hours of degree credit. This course is equivalent to BUSI 2300V.

### **BUSI 26000. Undergraduate Research Assistant. 0 Hours.**

Undergraduate research. (Typically offered: Fall, Spring and Summer)

### **BUSI 300H3. Honors College Colloquium. 3 Hours.**

An inter-disciplinary course exploring events, concepts, and/or new developments in the field of business administration. Prerequisite: Junior or senior standing. (Typically offered: Fall and Spring) May be repeated for up to 6 hours of degree credit.

### **BUSI 30203. Sustainability in Business. 3 Hours.**

The course focuses on theoretical and practical bases for pursuing sustainability in business and society. Students learn four definitions of sustainability, measured on four axes expressed by: 1987 UN Brundtland Report (intergenerational equity), Triple-play (people, planet, profits), resource sustainability, and economic justice (fair global system of rules, fairly enforced). Prerequisite: Junior standing. (Typically offered: Irregular)

### **BUSI 30303. The African American Experience in Business. 3 Hours.**

This course is designed to provide the student with a comprehensive and critical analysis of the history of the African American experience as a member of the business sector of the United States economics. The course will review information that includes and demonstrates activities prior to slavery, during, and after slavery. (Typically offered: Irregular)

### **BUSI 30403. From Books to Boardrooms. 3 Hours.**

Examines career choices and skills necessary to be successful as a professional in the workforce. Self-assessment and career exploration strategies are examined using career development theories. Incorporates career path management principles to include exploring occupations, networking, enhancing business communications, job searching, workplace success skills, and college to work transition. Prerequisite: Junior standing. (Typically offered: Fall, Spring and Summer)

### **BUSI 30503. Diversity in the Workforce. 3 Hours.**

This course is designed to engage students in discussions and to increase their awareness and knowledge about barriers and contributions of underrepresented groups. This course will cover race, class, gender, sexuality, ethnicity, nationality, and physical differences that impacts underrepresented groups and how this information can influence that work environment. The course involves weekly discussion, critical evaluation, and reflection of the subjects that are covered in the assignments. Prerequisite: Junior Standing. (Typically offered: Spring Odd Years)

### **BUSI 3100V. Internship. 1-3 Hour.**

Internship allows students to earn one to three hours of academic credit per semester for work related to their major and/or minor. Accumulated credit may not exceed six hours. Eligibility requires: 1) junior standing in the college, 2) completion of the pre-business core and 3) the prescribed GPA. See catalog for details. Prerequisite: Junior standing and completion of pre-business core. (Typically offered: Fall, Spring and Summer) May be repeated for up to 6 hours of degree credit.

**BUSI 3200V. International Internship. 1-3 Hour.**

The International Internship allows students to work overseas with a pre-approved employer. Students must have a faculty supervisor who will work with their employer to monitor their work experience and progress. Students are responsible for finding a faculty supervisor, and the Global Engagement Office will work with both the student and faculty member to facilitate the employer relationship and expectations. Students will receive one to three hours of credit per semester based on hours worked and length of time abroad. Students may receive up to three hours of credit. Prerequisite: Junior Standing, 3.0 cumulative GPA, and Department Consent. (Typically offered: Fall, Spring and Summer) May be repeated for up to 3 hours of degree credit.

**BUSI 3300V. Walton College Study Abroad. 3-6 Hour.**

Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Departmental consent, completion of 30 hours, ENGL 10103, (MATH 20503 or MATH 24004), ECON 21003, ECON 22003, ISYS 11203, BUSI 11101 and ACCT 20103. (Typically offered: Irregular) May be repeated for up to 12 hours of degree credit.

**BUSI 330HV. Honors Walton College Study Abroad. 3-6 Hour.**

Open to undergraduate students studying abroad in officially sanctioned programs in the Walton College. Topics vary by location of study abroad opportunities. To be eligible for credit, students must have junior standing and Walton College majors must have completed all pre-business requirements prior to studying abroad. Prerequisite: Honors standing, departmental consent, completion of 30 hours, ENGL 10103, (MATH 20503 or MATH 24004), ECON 21003, ECON 22003, ISYS 11203, BUSI 11101 and ACCT 20103. (Typically offered: Irregular) May be repeated for up to 6 hours of degree credit. This course is equivalent to BUSI 3300V.

**BUSI 36000. Undergraduate Research Assistant. 0 Hours.**

Undergraduate research. (Typically offered: Fall, Spring and Summer)

**BUSI 4100V. Special Topics in Business. 1-6 Hour.**

Special business topics of an interdisciplinary nature. Prerequisite: Junior standing. (Typically offered: Fall) May be repeated for up to 6 hours of degree credit.

**BUSI 46000. Undergraduate Research Assistant. 0 Hours.**

Undergraduate research. (Typically offered: Fall, Spring and Summer)

**BUSI 499HV. Honors Thesis. 1-3 Hour.**

Provides Honors Students with an opportunity to explore a business topic in depth through an independent research project. Prerequisite: Good standing in the Walton College Honors Program. (Typically offered: Fall, Spring and Summer) May be repeated for up to 3 hours of degree credit.

**BUSI 5100V. Special Topics in Business. 1-3 Hour.**

Special business topics of an interdisciplinary nature. (Typically offered: Irregular) May be repeated for up to 6 hours of degree credit.

**BUSI 51103. The Health Care System. 3 Hours.**

Analysis of system-wide issues related to delivery of health in the United States, including organizational arrangements, financing, health status issues, health insurance, health manpower, cost of health care, quality of health care, access and regulatory issues. Prerequisite: Graduate School of Business consent. (Typically offered: Fall)

**BUSI 51303. Healthcare Quality Management and Information Systems. 3 Hours.**

This course serves the dual purpose of familiarizing the student with major issues and trends in healthcare information technology, while also exploring contemporary issues in quality management and process improvement. Particular emphasis will be placed on the nexus between emerging clinical technologies such as the electronic medical record and other clinical databases, and the opportunities these advances present for clinical quality evaluation, procedural improvements in a variety of care settings, advances in community health, and improvements in day-to-day operations as well as strategic management. Also considered will be understanding of big data analytical technologies to improve timely care delivery. This course will also provide a review of clinical prediction models and how they are applied for knowledge modeling in clinical decision support systems. Prerequisite: Graduate School of Business consent. (Typically offered: Spring)

**BUSI 51503. Applications in Health Systems Financial Management. 3 Hours.**

Students are expected to have a basic understanding of financial management. This course focuses on the healthcare environment, basic financial management concepts, capital acquisition, cost of capital and capital structure, capital allocation, and other topics. After completion of the course, students should be able to apply financial management concepts to real-world healthcare settings. Prerequisite: Graduate School of Business consent. (Typically offered: Spring)

**BUSI 51703. Health Law. 3 Hours.**

This course provides an overview of the health law in the United States. Utilizing the organizational schema of the text, the course is organized around central areas of health law in the US. In addition to conceptual discussions of "black letter" health law the course develops critical thinking skills and understanding of health law through review and application of actual appellate holdings, student/instructor and class debates via Blackboard and written syntheses through the preparation of two papers during the semester. Prerequisite: Graduate School of Business consent. (Typically offered: Spring)

**BUSI 61101. Seminar in Business Administration Teaching I. 1 Hour.**

This course in college level teaching is designed for graduate students and new college teachers with specific emphasis on the Business Administration learning and classroom management. The purpose of this course is to introduce graduate students to principles of teaching and learning and to prepare these future teachers to lifelong learners in the classroom as teachers. Prerequisite: Graduate standing. (Typically offered: Fall)