

Business Administration (BADM)

Courses

BADM 52301. Intro to Global Business. 1 Hour.

Integrated overview of the global business environment and the organizational challenges of a multinational firm. To enhance understanding of the business and cultural environment of prominent emerging markets, the course includes a 2-3 week overseas immersion project to fulfill a predefined goal. Project is integrated with global content upon return. (Typically offered: Summer)

BADM 5370V. Special Topics. 1-3 Hour.

The Special Topics Course is a unique and versatile class designed to delve into varying and contemporary topics in the business world. It will focus on cutting-edge issues, emerging trends, and innovative practices in business. The course is designed to be adaptable, allowing for the integration of the most current and relevant topics in the business world. (Typically offered: Irregular) May be repeated for up to 6 hours of degree credit.

BADM 55101. Professional Development -- Special Topics In Business. 1 Hour.

A concentrated emphasis on one business topic. Corequisite: MGMT 56103, ACCT 52603 and ECON 52503. (Typically offered: Fall and Spring) May be repeated for up to 5 hours of degree credit.

BADM 5530V. Global Business. 1-3 Hour.

Provides MBA students with the opportunity to explore a business problem in depth under the guidance of a graduate faculty member. (Typically offered: Summer) May be repeated for up to 3 hours of degree credit.

BADM 56002. Introduction to Strategy. 2 Hours.

This course provides an introduction to business strategy, the driving force behind virtually all decisions of the firm. The goal of strategy is to make decisions that ensure the long-term survival and success of the firm. (Typically offered: Fall)