

B.S.B.A. Requirements

The Bachelor of Science in Business Administration (B.S.B.A.) degree is offered through an educational program in the business and organizational disciplines intended to prepare individuals to make sustained contributions to organizations and society in a global, diverse, and dynamic environment. To achieve this objective the curriculum focuses on developing an individual's interdisciplinary problem-solving skills, interpersonal and communication skills, ability to adapt to changing technology, spirit of entrepreneurial innovation, and ethical and professional values.

Walton College offers work in the following nine majors for the B.S.B.A. degree. Some majors have concentrations to allow additional specialization.

1. Accounting (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/accountingacct/>) (ACCT)
2. Business Economics (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/economicsecon/>) (BECO)
 - a. Business Economics
 - b. International Economics and Business
3. Finance (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/finance/>) (FINN)
 - a. Banking
 - b. Financial Analytics
 - c. Financial Management/Investment
 - d. Real Estate
 - e. Risk Management
4. General Business (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/managementgmt/>) (GBUS)
5. Information Systems (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/informationssystemsisys/>) (ISYS)
 - a. Blockchain Enterprise Systems
 - b. Business Analytics
 - c. Enterprise Resource Planning
6. Management (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/managementgmt/>) (MGMT)
 - a. Human Resource Management
 - b. Organizational Leadership
7. Marketing (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg/>) (MKTG)
8. Retail (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/marketingmktg/>) (RETL)
9. Strategy, Entrepreneurship and Venture Innovation (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/strategicentrepreneurventure/>) (SEVI)
10. Supply Chain Management (<http://catalog.uark.edu/undergraduatecatalog/collegesandschools/sammwaltoncollegeofbusiness/supplychainmanagement/>) (SCMT)

Requirements for B.S.B.A. Degree

Students pursuing a degree in Walton College are classified as pre-business with an intended major until all pre-business requirements are fulfilled. To enroll in upper-division courses, a student must obtain at least a 2.50 (on a 4.00 scale) overall grade-point average in addition to the completion of all pre-business core courses (or equivalents), also with a minimum 2.50 GPA. Further, a student must earn a grade of "C" or better in each pre-business core course for admission into the major or for the graduation requirement.

A. State Minimum Core Requirements ¹	20
U.S. History or Government	
Laboratory Science (two courses with labs)	
Social Sciences (one course)	
Fine Arts and Humanities (two courses)	
B. Pre-Business Core Courses	34
ACCT 20103 Accounting Principles ²	
ACCT 20203 Accounting Principles II ² or SEVI 205(Business Foundations)	
SPCH 10003 Public Speaking (ACTS Equivalency = SPCH 1003) ²	
ECON 21003 Principles of Macroeconomics (ACTS Equivalency = ECON 2103) ²	
ECON 22003 Principles of Microeconomics (ACTS Equivalency = ECON 2203) ²	
ENGL 10103 Composition I (ACTS Equivalency = ENGL 1013) ²	
ENGL 10203 Composition II (ACTS Equivalency = ENGL 1023) ²	
MATH 22003 Survey of Calculus (ACTS Equivalency = MATH 2203) ²	
MATH 20503 Finite Mathematics ²	
BUSI 11101 Freshman Business Connection ²	
BUSI 10303 Data Analysis and Interpretation ²	
ISYS 11203 Business Application Knowledge - Computer Competency ²	
C. Business Core	21
BLAW 20003 The Legal Environment of Business (ACTS Equivalency = BLAW 2003)	
ISYS 21003 Business Information Systems	
FINN 20403 Principles of Finance	
MGMT 21003 Managing People and Organizations	
SEVI 30103 Strategic Management	
MKTG 34303 Introduction to Marketing	
SCMT 21003 Integrated Supply Chain Management	
D. Junior-Senior Business Electives	9-15
E. Major Courses and Concentration Hours	21-27
F. General Education Electives ³	9
Total Hours	120

¹ The additional 15 hours required for University Core are met with the completion of Pre-Business and Business Core. These courses are denoted in bold within the course list.

² Pre-Business requirement: These 34 hours must be completed with a GPA of 2.50, an overall GPA of 2.5, and a grade of "C" or better in each course before a student is allowed to take upper-division business

courses. Students intending to pursue a major or minor in Accounting or Finance must complete ACCT 20203.

³ A total of 9 hours of general education electives are required for the Bachelor of Science in Business Administration (B.S.B.A.). General education electives should be non-business courses but may include up to six total hours of business courses and no more than three hours of PEAC or DEAC courses. Students may utilize general education electives to complete a minor outside the Walton College. In addition, these electives may fulfill requirements for Social Issues, Multicultural Environment, and Demographic Diversity if not otherwise completed in the University Core.

In addition to the core courses, each student will complete the required pre-business and business courses, junior- senior-level business electives, and major courses as specified by each major.

Each student must have a 2.00 cumulative grade-point average in each of the following areas: all work completed at this university, all courses specifically designated for the major, and all required Walton College core and economics courses. Students must earn a grade of "C" or better in each of the pre-business core courses.