

Retail B.S.B.A.

Retail B.S.B.A. Eight-Semester Degree Program

Students wishing to follow the eight-semester degree plan should see the Eight-Semester Degree Policy (<http://catalog.uark.edu/undergraduatecatalog/academicregulations/eightsemesterdegreecompletionpolicy/>) for university requirements of the program.

Courses in **BOLD** must be taken in the designated semester. Although other courses listed are not required to be completed in the designated sequence, the recommendations below are preferred.

First Year	Units	
	Fall	Spring
ENGL 1013 (Satisfies General Education Outcome 1.1) ³	3	
MATH 2053 (Satisfies General Education Outcome 2.1) ^{1, 3}	3	
BUSI 1111 ³	1	
SCMT 2103 ²	3	
MGMT 2103 ²	3	
ISYS 1123 ³	3	
BLAW 2013 ²		3
COMM 1313 (Satisfies General Education Outcomes 1.2 and 5.1) ³		3
ACCT 2013 ³		3
BUSI 1033 ³		3
Satisfies General Education Outcome 3.3:		
ECON 2023 ³ or ECON 2013		3
Year Total:	16	15

Second Year	Units	
	Fall	Spring
ACCT 2023 ³ or SEVI 2053	3	
MKTG 3433 ²	3	
Satisfies General Education Outcome 3.3:		
ECON 2013 ³ or ECON 2023	3	
ENGL 1023 (Satisfies General Education Outcome 1.1) ³	3	
Fine Art/Humanities State Minimum Core (Satisfies General Education Outcome 3.1 or 3.2) ^{5, 6}	3	
Social Sciences - State Minimum Core (Satisfies General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment and Demographic Diversity Requirement) ⁴		3
MATH 2043 ³	3	
3 hours general education elective	3	
ISYS 2103 ²	3	
Science State Minimum Core (Satisfies General Education Outcome 3.4)		4

ALL pre-business requirements should be met by end of term

Year Total: 15 16

Third Year	Units	
	Fall	Spring
ISYS 2103 ² or FINN 2043	3	
Fine Art/Humanities - State Minimum Core (Satisfies General Education Outcome 3.1 or 3.2) ^{5, 6}	3	
ISYS 4193	3	
Junior Senior Business Electives	6	
MKTG 3553		3
MKTG 4433		3
MKTG 3013 (Satisfies General Education Outcome 6.1)		3
Retail Major Elective		3
Science - State Minimum Core (Satisfies General Education Outcome 3.4)		4
Year Total:	15	16

Fourth Year	Units	
	Fall	Spring
MKTG 4443	3	
MKTG 4343	3	
Junior Senior Business Elective	3	
General Education Electives	3	
MKTG 4353		3
Junior Senior Business Elective		3
General Education Electives		3
U.S. History or Government State Minimum Core (Satisfies General Education Outcome 4.2)		3
SEVI 3013		3
Year Total:	12	15

Total Units in Sequence: 120

¹ Students have demonstrated successful completion of the learning indicators identified for learning outcome 2.1, by meeting the prerequisites for MATH 2053.

² Must be completed prior to SEVI 3013.

³ Must be completed prior to taking any 3000 or 4000 level business electives.

⁴ The Social Sciences Elective courses which satisfy General Education Outcomes 3.3 and 4.1, as well as the Social Issues, Multicultural Environment, and Demographic Diversity requirement include: ANTH 1023, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, SOCI 2013 or SOCI 2033.

⁵ The Fine Arts Elective courses which satisfy General Education Outcome 3.1 include: ARCH 1003, ARHS 1003, COMM 1003, DANC 1003, LARC 1003, MLIT 1003H, MLIT 1013, MLIT 1013H, MLIT 1333, THTR 1003, THTR 1013, or THTR 1013H.

⁶ The Humanities Elective courses which satisfy General Education Outcome 3.2 include:

AAST 2023, ANTH 1033, ARCH 1013, CLST 1003, CLST 1003H, CLST 1013, COMM 1233, DANC 1003, ENGL 1213, GNST 2003, HIST 1113, HIST 1113H, HIST 1123, HIST 1123H, HIST 2003, HIST 2013, HUMN 1124H, HUMN 2213, LALS 2013, MRST 2013, MUSY 2003, MUSY 2003H, PHIL 2003, PHIL 2003C, PHIL 2003H, PHIL 2103, PHIL 2103C, PHIL 2303, THTR 1003, THTR 1013, THTR 1013H, WLIT 1113, WLIT 1123, or intermediate-level world language (usually 2003-level).