

Public Policy (PUBP)

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Public Policy Website (<http://policy.uark.edu/>)

Degree Conferred:

Ph.D. in Public Policy (PUBP)

Program Description: This interdisciplinary policy program has a strong emphasis on public affairs and will train policy leaders to directly address the policy issues of the people of Arkansas, the region, and the nation. The program provides a vehicle for the consideration of policy issues by students, faculty, and the larger community. Therefore, students and faculty will participate in colloquia, projects, and research that contribute to successful public policy. Leadership and administrative skills are included in the course of study, along with a strong emphasis on policy analysis that recognizes the complex nature of policy problems. Such an analytical approach will prepare students for work with governmental, educational, professional, and private sector experts who must cooperate in shaping public policy.

Primary Areas of Faculty Research: Faculty research areas include agricultural policy, community development and recreation policy, education policy, family policy, health policy, policy studies in aging, and public policy management, among others. Students interested in other areas policy should contact the program.

Ph.D. in Public Policy with Agricultural Policy Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

Admission Requirements for Degree Program: Applicants must have a master's degree or equivalent completed prior to beginning the doctoral program. The master's degree should be relevant to the policy area of their concentration. For example, students with a master's in geology might enter the agriculture policy concentration but not the family policy concentration. If students enroll in classes designated to address deficiencies, they may enter a concentration outside of their master's area. These decisions will be made by the program faculty. An application should include identification of the applicant's objectives and supportive background information including three letters of recommendation evaluating the applicant's ability to successfully pursue a Ph.D. A GPA of at least a 3.20 on a 4-point scale for all graduate course work is required. Scores from the verbal and quantitative portions of the Graduate Record Examination (GRE) must be submitted. GRE scores may not be more than five years old. Admission is competitive and based on

the specialization and availability of an appropriate faculty mentor. Two students with identical packets may receive different decisions.

Requirements for the Doctor of Philosophy Degree: In addition to the general requirements of the Graduate School, the doctoral program consists of a minimum of 65 hours including:

Core Requirements

PUBP 60001	Pro-Seminar	1
PUBP 60103	Theories of Public Policy	3
SOCI 51303	The Community (or equivalent course)	3
Economics and Policy (3 hours selected from approved courses)		3
PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
PUBP 61103	Agenda Setting and Policy Formulation	3
PUBP 61304	Capstone Seminar in Public Policy	4

Methods

ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3
Advanced Research Methods (6 hours selected from approved courses)		6
Electives in area of concentration, 12 hours: See program director for concentration requirements.		12
PUBP 7000V	Doctoral Dissertation	18

Total Hours **65**

After completing approximately two years of graduate study, and at least one year before completing all other requirements, the prospective candidate must take candidacy examinations covering core and concentration studies as well as research methods. The examinations will be both written and oral. After having been admitted to candidacy, students will be required to successfully defend a dissertation proposal in front of their dissertation committee. All students must demonstrate a capacity for research by writing an original dissertation on a topic in their area of concentration. The student's final examination will be an oral defense of the dissertation.

Students should also be aware that the program in public policy has a residency policy. Students shall have met the residency requirement in the public policy Ph.D. program if they make satisfactory progress including positive residency evaluations in their annual review.

Students should also be aware of Graduate School requirements with regard to doctoral degrees (<http://catalog.uark.edu/graduatecatalog/degreerequirements/#phdandeddgreestext>).

Agricultural Policy Concentration

Course of study (12 hours)

Specific courses will be selected in consultation between the student and the student's curriculum committee. Examples of appropriate courses are:

AGEC 52303	Political Economy of Agriculture and Food
AGEC 51503	The Economics of Public Policy

Through a special arrangement with the Law School, students may take courses in the Law School that are relevant to agricultural policy.

Ph.D. in Public Policy with Community Development and Recreation Policy Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

Admission Requirements for Degree Program: Applicants must have a master's degree or equivalent completed prior to beginning the doctoral program. The master's degree should be relevant to the policy area of their concentration. For example, students with a master's in geology might enter the agriculture policy concentration but not the family policy concentration. If students enroll in classes designated to address deficiencies, they may enter a concentration outside of their master's area. These decisions will be made by the program faculty. An application should include identification of the applicant's objectives and supportive background information including three letters of recommendation evaluating the applicant's ability to successfully pursue a Ph.D. A GPA of at least a 3.20 on a 4-point scale for all graduate course work is required. Scores from the verbal and quantitative portions of the Graduate Record Examination (GRE) must be submitted. GRE scores may not be more than five years old. Admission is competitive and based on the specialization and availability of an appropriate faculty mentor. Two students with identical packets may receive different decisions.

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Economics and Policy (3 hours selected from approved courses)		3
PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
PUBP 61103	Agenda Setting and Policy Formulation	3
PUBP 61304	Capstone Seminar in Public Policy	4

Methods

ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3
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Community Development and Recreation Policy

Course of study (12 hours)

Specific courses will be selected in consultation between the student and the student's curriculum committee. Examples of appropriate courses are:

PUBP 6040V	Special Topics in Public Policy	1-6
PLSC 51703	Community Development	3
SOCI 51303	The Community	3

Ph.D. in Public Policy with Education Policy Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

Admission Requirements for Degree Program: Applicants must have a master's degree or equivalent completed prior to beginning the doctoral program. The master's degree should be relevant to the policy area of their concentration. For example, students with a master's in geology might enter the agriculture policy concentration but not the family policy concentration. If students enroll in classes designated to address deficiencies, they may enter a concentration outside of their master's area. These decisions will be made by the program faculty. An application should include identification of the applicant's objectives and supportive background information including three letters of recommendation evaluating the applicant's ability to successfully pursue a Ph.D. A GPA of at least a 3.20 on a 4-point scale for all graduate course work is required. Scores from the verbal and quantitative portions of the Graduate Record Examination (GRE) must be submitted. GRE scores may not be more than five years old. Admission is competitive and based on the specialization and availability of an appropriate faculty mentor. Two students with identical packets may receive different decisions.

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Education Policy Concentration

Course of Study (12 hours)

Students electing the Education Policy concentration must complete a minimum of twelve graduate semester-hour credits including the following: EDFD 56833 Issues in Educational Policy.

Completion of the following course:

- HIED 50803 History and Philosophy of Higher Education

A minimum of six hours of committee-approved elective course work related to legal, governance, or administrative policy issues, from the following areas:

- Educational Administration (K-12 education)
- Higher Education (post-secondary education)

Ph.D. in Public Policy with Health Policy Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

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PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
PUBP 61103	Agenda Setting and Policy Formulation	3
PUBP 61304	Capstone Seminar in Public Policy	4

Methods

ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3
Advanced Research Methods (6 hours selected from approved courses)		6
Electives in area of concentration, 12 hours: See program director for concentration requirements.		12
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Health Policy Concentration

Course of Study (12 Hours)

This concentration requires twelve hours of post masters studies. The following two courses must be taken by all Ph.D. students in order to satisfy the requirements of the concentration:

PBHL 6990V	Seminar	1-6
PBHL 56303	Health Administration, Organizations, and Systems	3

The following courses, or their equivalents, must be taken. However, if any of these courses, or their equivalent, have been taken during the master's program, electives will be selected to comprise the remaining six concentration hours needed for the Ph.D in Policy:

PBHL 56103	Epidemiology for Public Health Practice
PBHL 56303	Health Administration, Organizations, and Systems
Other Elective Courses	

It will be the responsibility of the student's program committee to assist in selecting appropriate electives when necessary. Through a special arrangement with the Law School, students may take up to two law courses.

Ph.D. in Public Policy with Policy Studies in Aging Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

Admission Requirements for Degree Program: Applicants must have a master's degree or equivalent completed prior to beginning the doctoral program. The master's degree should be relevant to the policy area of their concentration. For example, students with a master's in geology might enter the agriculture policy concentration but not the family policy concentration. If students enroll in classes designated to address deficiencies, they may enter a concentration outside of their master's area. These decisions will be made by the program faculty. An application should include identification of the applicant's objectives and supportive background information including three letters of recommendation evaluating the applicant's ability to successfully pursue a Ph.D. A GPA of at least a 3.20 on a 4-point scale for all graduate course work is required. Scores from the verbal and quantitative portions of the Graduate Record Examination (GRE) must be submitted. GRE scores may not be more than five years old. Admission is competitive and based on the specialization and availability of an appropriate faculty mentor. Two students with identical packets may receive different decisions.

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Core Requirements

PUBP 60001	Pro-Seminar	1
PUBP 60103	Theories of Public Policy	3
SOCI 51303	The Community (or equivalent course)	3
Economics and Policy (3 hours selected from approved courses)		3
PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
PUBP 61103	Agenda Setting and Policy Formulation	3
PUBP 61304	Capstone Seminar in Public Policy	4

Methods

ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3

Advanced Research Methods (6 hours selected from approved courses)	6	
Electives in area of concentration, 12 hours: See program director for concentration requirements.	12	
PUBP 7000V	Doctoral Dissertation	18
Total Hours	65	

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Policy Studies in Aging Concentration

Course of Study (12 hours)

Required course work for the concentration include:

HDFS 5023	3
CDIS 699V	3
Six hours to be selected from the following with the approval of the student's curriculum committee:	6
PBHL 5563	
PBHL 5633	
PBHL 6733	
HDFS 5403	
CNED 6243	

With the approval of the curriculum committee, other courses may be selected, depending on the student's area of interest.

Ph.D. in Public Policy with Public Policy Management Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

Admission Requirements for Degree Program: Applicants must have a master's degree or equivalent completed prior to beginning the doctoral program. The master's degree should be relevant to the policy area of their concentration. For example, students with a master's in geology might enter the agriculture policy concentration but not the family policy concentration. If students enroll in classes designated to address deficiencies, they may enter a concentration outside of their master's area. These decisions will be made by the program faculty. An application should include identification of the applicant's objectives and supportive

background information including three letters of recommendation evaluating the applicant's ability to successfully pursue a Ph.D. A GPA of at least a 3.20 on a 4-point scale for all graduate course work is required. Scores from the verbal and quantitative portions of the Graduate Record Examination (GRE) must be submitted. GRE scores may not be more than five years old. Admission is competitive and based on the specialization and availability of an appropriate faculty mentor. Two students with identical packets may receive different decisions.

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SOCI 51303	The Community (or equivalent course)	3
Economics and Policy (3 hours selected from approved courses)		3
PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
PUBP 61103	Agenda Setting and Policy Formulation	3
PUBP 61304	Capstone Seminar in Public Policy	4
Methods		
ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3
Advanced Research Methods (6 hours selected from approved courses)		6
Electives in area of concentration, 12 hours: See program director for concentration requirements.		12
PUBP 7000V	Doctoral Dissertation	18
Total Hours		65

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Public Policy Management Concentration

Course of Study (12 hours)

Specific courses will be selected in consultation between the student and the student's curriculum committee. Examples of appropriate course are:

PLSC 51003	Human Behavior in Complex Organizations	3
PLSC 51103	Seminar in Human Resource Management	3

PADM 51303	Nonprofit Management and Leadership	3
PBHL 56303	Health Administration, Organizations, and Systems	3
HIED 50703	Management of Higher Education Institutions	3
PADM 58203	Strategies of Fundraising in the Nonprofit Sector	3

Requirements for Ph.D. in Public Policy with Social Justice Concentration

Areas of Concentrations: Agricultural Policy, Community Development and Recreation Policy, Education Policy, Family Policy, Health Policy, Policy Studies in Aging, Public Policy Management, Social Justice. (Other areas of concentration are possible. Contact us for more information.)

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PUBP 60203	Law and Public Policy	3
PUBP 61003	Policy Planning, Implementation, and Evaluation	3
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PUBP 61304	Capstone Seminar in Public Policy	4
Methods		
ESRM 65303	Qualitative Research (or equivalent course)	3
Quantitative Methods (3 hours selected from approved courses)		3
Advanced Research Methods (6 hours selected from approved courses)		6
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PUBP 7000V	Doctoral Dissertation	18
Total Hours		65

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Requirements for Social Justice Concentration

This concentration requires 12 hours of post-master's studies selected from the list below, in consultation with the advisory committee: 12

PUBP 6040V	Special Topics in Public Policy (1-6 hours)	
PUBP 6120V	Research Problems in Policy (1-6 hours)	
SOCI 51103	Seminar in Social Inequality	
SOCI 5030V	Special Topics (3-6 hours)	
PLSC 52503	Politics of Race and Ethnicity	
LAWW 63203	Poverty Law: Theory and Practice	
Total Hours		12

Bustamante, Juan Jose, Ph.D. (Michigan State University), M.S., B.A. (University of Texas Pan American), Associate Professor, Department of Sociology and Criminology, 2012, 2018.

Christy, Kameri, Ph.D., M.S.W. (University of Kansas), B.A. (University of Missouri-Kansas City), Professor, School of Social Work, 2003, 2013.

Collins, Kathleen, Ph.D., M.A., B.A. (University of California-Santa Barbara), Professor, Department of Curriculum and Instruction, 2002, 2012.

Durand-Morat, Alvaro, Ph.D., M.S. (University of Arkansas), B.S.E. (National University of Entre Rios), Assistant Professor, Department of Agricultural Economics and Agribusiness, 2016.

Ferguson, Alishia Juanelle, Ph.D., M.S., B.A. (University of Texas Arlington), Clinical Associate Professor, School of Social Work, 2008, 2022.

Goering, Christian Z., Ph.D., M.S. (Kansas State University), B.A. (Washburn University), Professor, Department of Curriculum and Instruction, 2007, 2018.

Holyfield, Lori C., Ph.D. (University of Georgia), M.A., B.S.E. (University of Arkansas), Professor, Department of Sociology and Criminology, 1995, 2012.

Huang, Quiqiong, Ph.D. (University of California-Davis), B.S. (Remin University of China), Professor, Department of Agricultural Economics and Agribusiness, 2013, 2018.

Johnson-Carter, Charlene M., Ph.D. (Emory University), M.B.A. (Atlanta University), M.Ed., B.A. (University of Cincinnati), Associate Professor, Department of Curriculum and Instruction, 1992, 1998.

Kippenbrock, Thomas A., Ed.D. (Indiana University at Bloomington), M.S. (Indiana University-Purdue University-Indianapolis), B.S.N. (Indiana State University), Professor, Eleanor Mann School of Nursing, 2003.

Shobe, Marcia A., Ph.D. (University of Kansas), M.S.W. (University of Hawaii at Manoa), B.A. (State University of New York at Plattsburgh), Professor, School of Social Work, 2007, 2012.

Sloan, Kathryn Ann, Ph.D., M.A., M.B.A. (University of Kansas), B.A. (Kansas State University), Professor, Department of History, 2004, 2016.

Turner, Ronna L., Ph.D. (University of Illinois-Urbana-Champaign), M.S.E. (Missouri State University), B.S.E. (Southwest Missouri State University), Professor, Department of Curriculum and Instruction, 1997, 2018.

Wicks, Jan L., Ph.D., M.A. (Michigan State University), B.A. (University of Southwestern Louisiana), Professor, School of Journalism and Strategic Media, 1994, 2006.

Wicks, Robert Howard, Ph.D. (Michigan State University), M.A. (University of Missouri-Columbia), B.A. (American University), Professor, Department of Communication, 1994, 2006.

Zajicek, Anna, Ph.D. (Virginia Polytechnic Institute and State University), M.S., B.S. (University of Silesia, Poland), Professor, Department of Sociology and Criminology, 1994, 2006.

Courses

PUBP 60001. Pro-Seminar. 1 Hour.

An introduction to the field of public policy and to the program. The seminar will address topics such as the meaning of public policy, policy research, the dissertation process, and particular issues of public policy concern. Prerequisite: Admission to program. (Typically offered: Fall)

PUBP 60103. Theories of Public Policy. 3 Hours.

This seminar introduces doctoral students to the major concepts, frameworks, and theories of public policy. Emphasis is on the usefulness and limitations of these frameworks and theories in empirical research. Prerequisite: Graduate standing. (Typically offered: Fall)

PUBP 60203. Law and Public Policy. 3 Hours.

This course focuses on the legal aspects of public policy, with emphasis on the regulatory process and its legal constraints. Also considered are the process of administrative decision making, judicial review, legislative oversight, and public access to government information. (Typically offered: Spring)

PUBP 60303. Community Development Policy and Practice. 3 Hours.

This course examines multiple community development definitions, the community capitals framework as well as theories, conceptual frameworks and processes and how these are linked, both historically and currently, to broad-based US public policy and specifically, housing and workforce development policies. (Typically offered: Summer)

PUBP 6040V. Special Topics in Public Policy. 1-6 Hour.

Designed to cover specialized topics not usually presented in depth in regular courses. (Typically offered: Irregular) May be repeated for up to 6 hours of degree credit.

PUBP 61003. Policy Planning, Implementation, and Evaluation. 3 Hours.

This interdisciplinary seminar will explore the relationship between policy, public administration, and organizations in the community. Stakeholder groups will be considered as part of the newer approaches to practice-driven scholarship. The class will examine innovative approaches to decision making, strategic management and policy leadership in complex interorganizational and interagency settings. (Typically offered: Irregular)

PUBP 61103. Agenda Setting and Policy Formulation. 3 Hours.

Introduces agenda and policy formation focusing on the classic theoretical and empirical literature. The course is designed to introduce graduate students to a variety of theories typologies, concepts, and ideas relating to the study of public policy. (Typically offered: Fall)

PUBP 6120V. Research Problems in Policy. 1-6 Hour.

Research problems. (Typically offered: Fall, Spring and Summer) May be repeated for up to 6 hours of degree credit.

PUBP 61304. Capstone Seminar in Public Policy. 4 Hours.

This course is intended to integrate various policy interests in a specific community based project. Prerequisite: Instructor permission required. (Typically offered: Fall and Spring)

PUBP 7000V. Doctoral Dissertation. 1-18 Hour.

Doctoral dissertation. Prerequisite: Candidacy. (Typically offered: Fall, Spring and Summer) May be repeated for degree credit.