

Entrepreneurship (ENTR)

Anne O'Leary-Kelly
Associate Dean for Research and Graduate Programs
328 Walton College of Business
479-575-2851

The Graduate Certificate in Entrepreneurship is designed to give graduate students a foundation in the core aspects of entrepreneurship they will need to start successful enterprises, to create and promote new products or service offerings in existing organizations, or to engage in social entrepreneurship. Students who complete the Graduate Certificate in Entrepreneurship will have explored the context, tools, and processes of entrepreneurial activity and will have learned how to apply them to commercial and non-commercial enterprises.

Admission Requirements: The Graduate Certificate is open to individuals with backgrounds in any discipline. Students must apply and be admitted to the Graduate School of Business. Refer to the Graduate School of Business admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>).

Requirements for the Graduate Certificate in Entrepreneurship: (12 hours) To receive the Graduate Certificate in Entrepreneurship, students are required to take 9 hours of coursework in the Walton College of Business and 3 hours of electives related to entrepreneurship in either the Walton College or in another college at the University of Arkansas. Elective courses other than those listed below may be approved by the Director of the Certificate program. Some elective courses have prerequisites that are not met by courses in the certificate program. Students are advised to check prerequisites prior to enrolling in a course.

*Students pursuing the Graduate Certificate in Entrepreneurship while completing a master's degree or Ph.D. in Electrical Engineering are required to choose an elective from Electrical Engineering. Likewise, students completing a master's degree in Biomedical Engineering must choose an elective from those listed under Public Health or another relevant course with Biomedical Engineering Program Advisory Committee approval.

Required Courses 9

For business students:

- SEVI 53103 Strategic Management
- SEVI 53203 New Venture Development
- SEVI 5410V New Venture Development II

For non-business students:

- SEVI 52103 Business Foundations for Entrepreneurs
- SEVI 53203 New Venture Development
- SEVI 5410V New Venture Development II

Elective Course* 3

Select one of the following:

Dale Bumpers College of Agricultural, Food, and Life Sciences

- AGEC 51403 Financial Management in Agriculture
- AGEC 54103 Agribusiness Strategy

J. William Fulbright College of Arts & Sciences

- ARTS 5960V Fine Arts Gallery Internship

- COMM 54003 Organizational Communication Theory
- JOUR 50603 Multiculturalism in Advertising and Public Relations
- JOUR 53203 Documentary Production I

Walton College of Business

- BADM 5350V MBA Internship
- SEVI 53603 Innovation & Creativity
- MKTG 54303 Consumer and Market Research
- MKTG 55503 New Product Development and Strategy
- SEVI 50203 Sustainability in Business
- SEVI 58403 Cross-Sector Collaboration for Sustainability
- SEVI 59903 Entrepreneurship Practicum

College of Education and Health Professions

- ATTR 54703 Administration and Leadership in Athletic Training
- PBHL 55303 Theories of Social and Behavioral Determinants of Health
- PBHL 55603 Public Health: Practices and Planning
- RESM 54603 Sports Facilities Management

College of Engineering

- INEG 54503 Systems Engineering and Management
- Any 50000 level Electrical Engineering 3 credit course

Graduate School and International Education

- MSEN 53803 Research Commercialization and Product Development

Total Hours 12