

Business Administration (BADM)

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Degrees Conferred:

Master of Business Administration (BADMMB)
Ph.D. in Business Administration (BADMPH)

Program Descriptions: The Master of Business Administration degree is offered in four concentrations including the Full-Time M.B.A. and two concentrations designed for working professionals: the Executive M.B.A.; the Executive Healthcare M.B.A.; and a Healthcare Business Administration M.B.A. These hybrid/online program options allow students to obtain M.B.A.s in two years by attending classes approximately one Saturday each month.

A dual program leading to a Doctor of Nursing Practice and Master of Business Administration is also offered in collaboration with the Eleanor Mann School of Nursing in the U of A College of Education and Health Professions.

The Ph.D. in Business Administration is also offered as concentrations with requirements listed in the various respective departments of Walton College.

In addition, the Business Administration program offers a graduate certificate in entrepreneurship.

Requirements for the Full-Time M.B.A. Concentration

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International

Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: [Please see the Graduate School of Business policy for more information.](#)

Core Courses 39

People Management, Ethics and Leadership	
MGMT 52203	Business Leadership and Ethics
SEVI 53901	Business History and Practice
Information Technology and Analytics	
ISYS 53603	Business Analytics
ISYS 56003	Analytics and Visualization
Accounting and Financial Capital	
FINN 52203	Financial Markets & Valuation
ACCT 52203	MBA Accounting Analysis
Marketing and Supply Chain Management	
MKTG 51003	Introduction to Marketing
SCMT 56303	Foundations for New Product Launch and Integrated Demand-Driven Value Networks
Strategic and International Management	
ECON 52403	Managerial Economics
SEVI 53103	Strategic Management
BADM 5370V	Special Topics
Global Experience/Study Abroad	
BADM 52301	Intro to Global Business
BADM 55303	Global Business
Professional Development (3 hours) and Internship (1 hour)	
BADM 55101	Professional Development -- Special Topics In Business (students must repeat course for a total of 3 hours)
BADM 5350V	MBA Internship

Tracks 12

Full-Time M.B.A. concentration students must select from one of the following tracks:

Retail Track	
MKTG 54303	Consumer and Market Research
MKTG 55203	Marketing Analytics
MKTG 55503	New Product Development and Strategy
MKTG 55603	Retail Strategy
Supply Chain Management Track	
SCMT 56203	Technology-enabled Supply Chain Design and Optimization
SCMT 56603	PLAN: Demand Planning and Inventory Operations
SCMT 56803	SOURCE: Global Procurement and Supply Management
SCMT 56903	Supply Chain Performance Management and Analytics

Finance Track	
FINN 51703	Energy Finance and Risk Management
FINN 53003	Advanced Corporate Financial Management
FINN 41303	Advanced Investments
	or FINN 54103 Hollmier Investment Project
FINN 53303	Investment Theory and Management
Business Analytics Track	
ISYS 51003	Data Analytics Fundamentals
ISYS 55003	Decision Support and Analytics
ISYS 58303	Data Management Systems
3 hours of approved ISYS elective	
Innovation/Entrepreneurship Track	
SEVI 53203	New Venture Development
SEVI 5410V	New Venture Development II
SEVI 53603	Innovation & Creativity
3 hours of Graduate Business Elective	
Agribusiness Track	
Choose 1 from the following 3 Management courses	
AGEC 50503	Advanced Farm Business Management
AGEC 51403	Financial Management in Agriculture
AGEC 51203	AgriBusiness Entrepreneurship
Choose 1 from the following 4 Marketing courses	
AGEC 50703	Basis Trading: Applied Price Risk Management
AGEC 50803	Basis Trading: Case Study
AGEC 51103	Agricultural Prices and Forecasting
AGEC 53003	Agricultural Marketing Theory
Choose any two 5000-level AGEC courses with adviser approval	
General Business Administration Track	
Students may choose 12 hours of combined track classes from the above course list as offered.	
Total Hours	51

Requirements for Executive M.B.A. Concentration

Executive M.B.A. Website (<https://walton.uark.edu/graduate-programs/executive-mba/>)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information

Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: [Please see the Graduate School of Business policy for more information.](#)

Requirements for the Executive M.B.A. Concentration

Core Courses	32
People Management, Ethics and Leadership	
MGMT 56103	Leadership and Organizational Behavior
Information Technology and Analytics	
SCMT 51303	Quantitative Methods and Decision Making
ISYS 56003	Analytics and Visualization
Accounting and Financial Capital	
FINN 51103	Corporate Financial Management
ACCT 52603	Financial Statement Analysis for Executives
Marketing and Supply Chain Management	
MKTG 52203	Marketing
SCMT 56603	PLAN: Demand Planning and Inventory Operations
Strategic and International Management	
BADM 56002	Introduction to Strategy
SEVI 53103	Strategic Management
ECON 52503	Economics of Management and Strategy
BADM 55303	Global Business
Tracks	6
Executive M.B.A. concentration students must select from one of the following tracks:	
Retail Track	
MKTG 55603	Retail Strategy
MKTG 55203	Marketing Analytics
Supply Chain Management Track	
SCMT 56803	SOURCE: Global Procurement and Supply Management
SCMT 56903	Supply Chain Performance Management and Analytics
Financial Management Track	
FINN 53003	Advanced Corporate Financial Management
FINN 53303	Investment Theory and Management
Innovation/Entrepreneurship Track	
SEVI 53203	New Venture Development
SEVI 5410V	New Venture Development II
Organizational Innovation Track	
SEVI 52303	Human-Centered Design
SEVI 52403	Product Management
Business Analytics Track	

ISYS 58303	Data Management Systems
ISYS 58403	Seminar in Business Intelligence and Knowledge Management
General Business Administration Track	
Students may choose 6 hours of combined track classes from the above course list as offered.	
Total Hours	38

Requirements for Executive Healthcare M.B.A. Concentration

Executive M.B.A. Website (<https://walton.uark.edu/graduate-programs/executive-mba/>)

Admission to the M.B.A.: Students must apply to and meet the admission requirements (<http://catalog.uark.edu/graduatecatalog/business/>) of the Graduate School of Business and be admitted by the departmental admissions committee.

Current University of Arkansas undergraduate students may be eligible to apply for early admission to the full-time concentration in the M.B.A. program as Accelerated M.B.A. students. Typically, students would apply by the Full-time M.B.A. deadline in their junior year or after completing a minimum of 75 undergraduate credit hours.

Prerequisites to Degree Program: Students entering the M.B.A. program are expected to have already mastered basic business concepts. Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. In addition, requirements include two to four courses from each concentration's specialization track.

Requirements for the M.B.A. are fulfilled through one of the following concentrations: Full-Time M.B.A., Healthcare M.B.A. for approved partnership programs, Executive M.B.A., and Executive Healthcare M.B.A. Students who pursue the Accelerated M.B.A. through early admission will be eligible to take a maximum of 19 hours of M.B.A. graduate coursework out-of-career in the final 12-month period of their undergraduate degree.

Academic Standing and Dismissal: [Please see the Graduate School of Business policy for more information.](#)

Requirements for the Executive Healthcare M.B.A. Concentration

Core Courses		32
People Management, Ethics and Leadership		
MGMT 56103	Leadership and Organizational Behavior	
Information Technology and Analytics		
SCMT 51303	Quantitative Methods and Decision Making	
ISYS 56003	Analytics and Visualization	
Accounting and Financial Capital		
FINN 51103	Corporate Financial Management	
ACCT 52603	Financial Statement Analysis for Executives	

Marketing and Supply Chain Management		
MKTG 52203	Marketing	
SCMT 56603	PLAN: Demand Planning and Inventory Operations	
Strategic and International Management		
BADM 56002	Introduction to Strategy	
BADM 55303	Global Business	
SEVI 53103	Strategic Management	
ECON 52503	Economics of Management and Strategy	
Public Health Courses		12
Executive Healthcare M.B.A. concentration students must also complete the following courses from UAMS:		
BUSI 51103	The Health Care System	
BUSI 51703	Health Law	
BUSI 51503	Applications in Health Systems Financial Management	
BUSI 51303	Healthcare Quality Management and Information Systems	
Total Hours		44

Requirements for M.B.A. with Health Care Business Administration Concentration

Admission to the M.B.A. Healthcare Business Administration Concentration: Students already admitted to the M.D. program at the University of Arkansas for Medical Sciences will be eligible to apply for admission to the M.B.A. program at the Walton College of Business. Interested students will inform their adviser at UAMS and the Walton M.B.A. Programs office of their intent to pursue the M.B.A. Healthcare Business Administration Concentration (after either their second or third year as approved by their adviser at UAMS). On gaining approval, students must [apply to and meet the admission requirements of the Graduate School of Business and be admitted by the departmental admissions committee.](#)

Prerequisites to Degree Program: Students may be required to take additional hours or noncredit preparatory classes prior to enrollment in the M.B.A. program.

Requirements for a Master of Business Administration Degree

Requirements include one or more courses from each of the following core areas: People Management, Ethics, and Leadership; Information Technology and Analytics; Accounting and Financial Capital; Marketing and Supply Chain Management; and Strategic and International Management. Twelve hours of approved UAMS transfer courses will apply towards the M.B.A. degree. These 12 hours of UAMS courses shall be applied to the 12 hours of career track courses within the M.B.A. Healthcare Business Administration concentration degree plan. Pass/Fail courses from UAMS will be accepted as satisfying the transfer requirements and will apply as degree credit.

Requirements for the [M.B.A. Healthcare Business Administration concentration:](#)

Core Courses		45
People Management, Ethics and Leadership		
MGMT 52203	Business Leadership and Ethics	
SEVI 53901	Business History and Practice	
Information Technology and Analytics		
ISYS 53603	Business Analytics	

Accounting and Financial Capital

FINN 52203 Financial Markets & Valuation

ACCT 52203 MBA Accounting Analysis

Marketing and Supply Chain Management

MKTG 51003 Introduction to Marketing

SCMT 56303 Foundations for New Product Launch and Integrated Demand-Driven Value Networks

Strategic and International Management

ECON 52403 Managerial Economics

SEVI 53103 Strategic Management

Business Elective (3 Hours)

BADM 5370V Special Topics

Professional Development (2 Hours)

BADM 55101 Professional Development -- Special Topics In Business (students must repeat course for a total of 2 hours)

Healthcare Business Administration concentration students must transfer 12 hours of approved partner school coursework

Total Hours **45**

Requirements for D.N.P./Executive M.B.A. Dual Program

For students interested in obtaining both the M.B.A. (Executive M.B.A. concentration only) and Doctor of Nursing Practice (D.N.P.) degrees, the D.N.P./M.B.A. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the D.N.P. degree. The program requires separate application and admission to both the D.N.P. program and the Executive M.B.A. program. Interested students should obtain bulletins and applications from both the Graduate School and the Graduate School of Business. If the student is accepted into both degree programs, a maximum of six hours of approved D.N.P. core courses may be used as duplicate credit toward the M.B.A. degree. These six hours of D.N.P. core courses shall be applied to the 6 hours of career track courses within the Executive M.B.A. curriculum plan. Likewise, a maximum of 12 hours of approved Executive M.B.A. core courses may be used as duplicate credit toward the D.N.P. degree, thus reducing the total time necessary for the completion of both degrees.

Refer also to the graduate Nursing program (<http://catalog.uark.edu/graduatecatalog/programsofstudy/nursingleanormannschoolofnurs/>) for more information about the Doctor of Nursing Practice.

J.D./M.B.A. Program

For students interested in obtaining both the M.B.A. and J.D. (law) degrees, the M.B.A./J.D. dual degree program is available. This program allows the student to receive both the M.B.A. degree and the J.D. degree. The program requires separate application and admission to both the School of Law and the Graduate School of Business and the M.B.A. degree program. Interested students should obtain bulletins and applications from both the School of Law and the Graduate School of Business. If the student is accepted into both programs, a maximum of twelve hours of approved law core courses may be used as duplicate credit toward the M.B.A. degree. These 12 hours of law core courses shall be applied to the 12 hours of career track courses within the M.B.A. degree plan. Likewise, a maximum of 12 hours of approved M.B.A. core courses may be used as duplicate credit toward the J.D. degree, thus reducing the total time necessary for the completion of both degrees.

The Sam M. Walton College of Business offers a Ph.D. in Business Administration in seven fields of study:

- Accounting (<http://catalog.uark.edu/graduatecatalog/business/accountingacct/#phdinbusinessadministrationwithaccountingconcentrationtext>)
- Finance (<http://catalog.uark.edu/graduatecatalog/business/financefinn/#phdinbusinessadministrationwithfinanceconcentrationtext>)
- Information Systems (<http://catalog.uark.edu/graduatecatalog/business/informationssystemsisys/#phdinbusinessadministrationwithinformationssystemconcentrationtext>)
- Management (<http://catalog.uark.edu/graduatecatalog/business/managementmgmt/#phdinbusinessadministrationwithmanagementconcentrationtext>)
- Marketing (<http://catalog.uark.edu/graduatecatalog/business/marketingmktg/#phdinbusinessadministrationwithmarketingconcentrationtext>)
- Strategy and Entrepreneurship (<http://catalog.uark.edu/graduatecatalog/business/strategyandentrepreneurship/#phdinbusinessmanagementstrategicandentrepreneurshiptext>)
- Supply Chain Management (<http://catalog.uark.edu/graduatecatalog/business/supplychainmanagementtlog/#phdinbusinessadministrationwithsupplychainmanagementconcentrationtext>)