

# Supply Chain Management Research Center

---

---

John Kent, director  
WJWH 544  
479-575-6107  
jkent@walton.uark.edu

Supply Chain Management Research Center website (<http://scmr.uark.edu/>)

The Supply Chain Management Research Center at the Sam M. Walton College of Business sponsors and promotes supply chain, logistics, and transportation research and education. Center faculty view the supply chain as the channel that integrates business processes from suppliers through end users, providing value-added products, services, and information. Supply chain management incorporates both inter- and intra-company logistics, transportation, and management systems.

The center undertakes research and training in all aspects of the supply chain. It has sponsored research on vendor-managed inventory, trained salespersons and developed systems for material requirements planning, and simulated supply chains for logistics executives. The center has a broad range of interests and capabilities and has close ties to and cooperative programs within the Walton College, such as the Center for Retail Excellence, the Information Technology Research Center and other centers at the university, such as the Logistics Institute in the College of Engineering. The Supply Chain Management Research Center is unique in that its capabilities span the technical and managerial arenas of supply chain management.

The center's Board of Directors includes representatives of firms such as ABF Freight Systems, American Freightways, Colgate-Palmolive, Federal Express, J.B. Hunt Transport, Pillsbury, Sunbeam, Tyson Foods, Unilever HPC, and Wal-Mart. The Board of Directors, along with notable supply chain professionals from business and academia, meet annually to discuss the state of the art in supply chain management and to provide advice and direction for the center.

For additional information about the Supply Chain Management Research Center at the Sam M. Walton College of Business contact the center at 479-575-7334.