

Blockchain Center of Excellence

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Blockchain Center of Excellence Website (<https://blockchain.uark.edu/>)

The Blockchain Center of Excellence develops educational materials for practitioners and educators involved in the use of blockchain technologies. Blockchain technology offers a secure, verifiable way to maintain an encrypted accounting ledger of business transactions across multinational borders. This could significantly affect the way that businesses account for business transactions and track products in multinational supply chains. Other promising applications of blockchain and cognitive analytics include financial services, interbank and intrabank fund transfers, insurance, and health care.

The development of blockchains will provide support and enhancement for the Sam M. Walton College of Business and world-class projects and research centers such as the McMillon Innovation Studio, the Brewer Family Entrepreneurship Hub, the Sustainability Consortium, the Center for Retailing Excellence and the J.B. Hunt Innovation Center of Excellence.